



PHOTO SESSION
PROMO SCRIPT

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INSTRUCTIONS:

Simply copy and paste the below script, make adjustments as needed, and then send this message via Facebook to any connections you have, including friends and family members!

Hey [insert name],

I hope you're doing great! I am writing you to let you know that I have been working super hard for the last 12 months on launching my portrait photography business and I am officially "launched"! woohoo!

You can check out some of my photos here: [insert link]

To celebrate this launch, and to help me build my portfolio, I am offering 10 1 hour long portrait photo sessions (\$250 value) to my friends, and friends of friends, for FREE.

No strings attached, I just need some help to get the word out :)

If this is something you'd be interested in, awesome! We can discuss details. If this isn't anything you personally are interested in, I'd really appreciate it if you could simply post about this special opportunity on your Facebook page since I am sure that there are some on your friends who'd love the chance for some new professional photos.

How does that sound to you?

For your convenience, I can send you a post that you can simply copy/paste into Facebook (and adjust however you'd like).

Let me know! Thank you so much!
[your name]